

# RED WALL GARDEN

HOTEL

## Red Wall Garden Hotel Presents Old Hutong Culture during 2017 Beijing Design Week

September 27, 2017, Beijing – The Red Wall Garden Hotel, located in Shijia Hutong, is excited to announce that it has been selected as one of lifestyle exhibition venues during the **2017 Beijing Design Week (BJDW)**, presenting a different lifestyle experience to its Customers and Patrons.



Beijing Design Week (BJDW) is an annual citywide event co-hosted by National Ministries and the Municipal Government of Beijing during the National Day Holidays. Since 2011, BJDW has become an A-Class International Design Event, the largest and most influential platform in Asia for display, promotion, exchange and trading of creative designs and ideas. In 2017, Beijing Design Week (BJDW) will continue to uphold the concept of *Design & Wisdom*. With the theme of *Design Plus*, Beijing Design Week will focus on the role of innovative design in the protection of tangible cultural heritage and the inheritance and innovation of traditional culture.

Red Wall Garden Hotel is honored to have been selected again as part of the Lifestyle Exhibition Venues during the week long program. Co-operating with the Beijing Urban Planning and Design Institute as well as the Nostalgia in Beijing, The Red Wall Garden Hotel presents an exhibition called "Memory of Changxindian" which is situated on the

4<sup>th</sup> Floor of the Hotel. This Exhibition showcases the old Hutong cultures and traditions by way of photography and audio visual placements.

“Cultural Experiences are one of the core values of the hotel. The inside décor features wall murals depicting traditional Hutong Culture, as well as artistic works from other renowned artists are on display throughout the hotel. We are delighted to have been included again this year as a host for one of the BJDW Lifestyle Exhibition Venues, and to be able to promote the Art and Design Culture within this great city of ours” - said Hotel General Manager - Mr. Gavin Rimmer.

The 2017 Beijing Design Week is scheduled to take place between September 23<sup>rd</sup> and October 7<sup>th</sup> and The Red Wall Garden Hotel welcomes all visitors to come and enjoy the Cultural Celebrations of the BJDW with us.

Guest can get more information on Beijing Design Week from “Beijing Design Week” official Wechat.



For hotel activity timeline and make a reservation, please call [+86 10 5169 2222](tel:+861051692222) or email [sales@rwghotel.com](mailto:sales@rwghotel.com).

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### **Red Wall Garden Hotel – Home of the Courtyard Bistro**

Opened in August 2010, The Red Wall Garden Hotel ([www.redwallgardenhotel.com](http://www.redwallgardenhotel.com)) is an oasis of tranquility in the very heart of the vibrant city of Beijing. It is located in ShijiaHutong, one of the city’s most historic neighborhoods. Multiple accolade winner of the prestigious That’s Beijing - "Best Boutique Hotel", TripAdvisor - "Travelers Award of Excellence", The coveted Tattler Best Restaurant Award for 2016 and Expedia - "Insider’s Select", the hotel sets a new standard of True Boutique Hotel Experience. The “Red Wall Garden Boutique Hotel Experience” emotionally connects our guests with the intense historical, cultural and artistic life of authentic and historic Beijing.



Operated and Managed by STEM™ - “True Boutique Hotel” company

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